

December 5, 2019 SFFSC Board Meeting Minutes

Call to order:

The meeting was called to order at 6:05 pm. Board Members in attendance were Pat Hoier, Jim Naro, Erin Steever, Wendy Quam, Jane Eiders, Deb Melstad and Tiffany Thornton. Board members not in attendance were Katie Jess, Barb Ebeling, Jennifer Sigette and Riley Klein. Guest members in attendance were Tessa Eilders (Junior Board VP) and Mackenzie Melstad (Junior Board President) and Jennifer Kilmer (USFS Membership Chair).

Open Forum (time for guests to bring forth agenda items)

No items brought forth during the meeting

Approve meeting agenda

Jim moved to approve the meeting agenda. Erin seconded and all approved.

Approve last meeting's minutes

Erin moved to approve last meeting's minutes. Jim seconded and all approved.

Director's Report

Thursday Evening Ice Cuts

Tiffany proposed taking out the 15 min ice cut on Thursday evenings. We would save \$195 on Thursday evenings by doing this. Board members were in support.

January to March Registration

Registration is ready to go but has not published yet pending board recommendations/suggestions. Tiffany will put out registration by this Friday for January registration.

Spring Show registration, Save the Dates & Holiday Show

Tiffany is hoping to get registration out by Christmas for LTS and SFFSC. In addition, flyers went out on Monday for show, competition and Holiday show.

Spring Show

Pat and Jim will reach out to a few individuals about being chairs and report back to Tiffany.

Competition

Tiffany has been in contact with our Referee Becky. Because our competition is a growing competition, we are going to try to build it before adding on to it. Tiffany is working on getting the competition sanctioned by LTS USA and USFS (a requirement). We can't do anything else until it our event has been sanctioned.

Holiday Show

Registration is closed. There are a lot of skaters participating and we will make money on it.

United Way

Tiffany will be getting a reimbursement from United Way for the Elementary Immersion School program. The program is 4 week program with 32 non English speaking kids. United Way is doing an article/story.

Media Relations

Tiffany is working with someone from Kelo who wants to do a story on Learning to Skate.

Standing Reports

Treasurer's Report (Erin)

Current balances:

Checking 9,626.78

Saving 18,875.67

Scrip: 1,052.82

Budget (Erin)

Jennifer is assisting Erin in putting together the budget for this year.

Membership update (Barb)

USFS: Jennifer Kilmer has signed up 2 more people and expects another one next week.

ISI: No report as Barb not at the meeting

Club: 2 more and another one coming. Currently, 57 in total.

USFS Testing Chair (Jane)

The test session went really well. Judges were pleased with our skaters' abilities and the facility. There were 40 tests total from a couple of clubs.

Next test session: Friday in March in coordination with our competition. Last year, our spring test session was huge with 62 tests. A possible summer test session is in consideration.

Schedules and Registrations: covered in Director's report

Fundraising

Stampede event- The information is ready to send out but we are waiting for confirmation from the Stampede on a couple of things. The Stampede office has had some employment changes complicating this process.

Smallcakes Fundraiser: We need to push out the reminder again.

Corporate Sponsorships: Jennifer has sent out a couple of letters for Corporate Sponsorships.

Marketing (Jennifer)

Tabled as Jennifer is not present at the meeting.

Volunteer (Barb)

Tabled as Barb is not present at the meeting.

Scrip Report (Deb)

There are 7 families utilizing the program. Deb will come to the rink in January again to work with new families. We will repost on FB.

start 2/1/19	as of 11/30/19
Family #1	\$128.70
Family #2	\$46.13
Family #3	\$307.45
Family #4	\$147.00
Family #5	\$85.95
Family #6	\$175.65
Family #7	\$207.20
total	\$1098.08

Junior Board Report (Mackenzie Melstad and Tessa Eilders)

Christmas show: Member of the Junior Board are working on decorations for the Christmas show. The theme is a Winter Wonderland- snowflakes, candy canes. Tiffany suggested the Junior Board assist with dropping off items at the Teddy Bear Den collected during the Christmas Show. The Junior Board will be hosting a Snack Bar (hot chocolate and cookies) for skaters participating in the Christmas show. They also discussed raffle prizes. They would like to use inexpensive stockings and fill them with items. The Junior Board will work on suggested items for the bake sale as well as raffle items and get a signup genius out.

Christmas Party: The Christmas Party will be held on December 15 during Open Skate. Attendees will be making gingerbread houses and exchanging Secret Santa gifts.

Mentor Program: They are also working on a Little skater/Big skater mentoring program.

Ideas for classes: They have talked about going to Sanford Power to work out, doing Yoga, and warming up and stretching together as a group. The Junior Board would like us to consider reinstating group classes for higher skaters. Group classes currently are for lower, basic spins. The higher skaters feel they are not being challenged and would like advanced classes for spins, jumps and Moves in the Field. They also miss the Axel and higher classes and would appreciate double jump class, FS 5 and higher classes. Tiffany will start with advanced spins and go from there.

Competitions: The Junior Board would like to see more skaters go to New Ulm next year.

Clock for the Clubhouse: They requested a clock for the Clubhouse. Pat will purchase.

Old Business

Bylaws revisited

Once the bylaw revisions have been ratified, we will need to send the updates to the State, ISI and USFS. Jim will take the comments from Erin and Deb (and any one else), incorporate them and then resend out to the board. The board will then need to vote on the changes.

Policy Review Committee

We still need to have a SafeSport policy written before the upcoming competition. Also, Mackenzie Melstad (age 18) is now SafeSport certified.

Social Media Usage (texting platforms, messaging skaters/junior board)

Email is the only communication that should be used for junior board business. Snapchat is between friends and should not include junior board business. If communication is coming down from an adult to the junior board, parents must be cc'ed on.

Fall photos (Use of Coaches' Headshots)

Pat has the coaches' headshots. These will need to go on Bulletin Board and Website. We also need to get the banner photo image of the advanced skaters from Chris as well.

Role of the Ice Monitor/Music Player (Check in to see if the new system works)

We lost the ice monitor check-in book but it has returned. Regarding ice etiquette, there are still some issues but it is easier to break up those issues now. We need to include music player instructions that include music for playing dance.

E-Mail use follow-up (@info set up)

We need to use @sffsc.com for all club communication. Everything needs to be sent to everyone- use boardmembers@sffsc.com for sending out communication. Please note, Tiffany and Riley are not included in that email alias as they are not officially board members. Communication to and from Tiffany needs to go through director@sffs.com. In addition, any coach question/request needs to go to Tiffany and Tiffany will then filter down to the board members as needed. Pat will write something up for the coaches.

Retreat Dates follow-up actions – orange vests, freestyle rules review

Wendy purchased orange vests.

ISI Administrator: Follow-up on administrative rights and function

Pat will work to figure it out.

Develop Core Values based on retreat discussion

Tabled as Katie is not present at the meeting.

New Business

December ice registration and costs

There was discussion on Freestyle Ice Pricing.

Purchase of new bulletin board

Yes, we need another bulletin board. We need to research size and cost.

Ice Classic ISI Organizer contract discussion and Skating Ensembles

Pat, Deb and Tiffany will meet with Tasia to discuss various proposals.

Adjournment.

Deb moved to adjourn. Jim seconded and all approved.

Meeting Adjourned at 8:53 pm.

Next meeting: Tuesday, January 7 at 6:00 pm
(1st Tuesday of the month unless otherwise determined)